



ELDORADO CLIMBING WALLS

CONSULTING

Climbing Gym Start Up Consulting

Business Plan, Design and Operations Consulting

We know what it takes to establish a successful rock climbing facility. Our consulting program gives you access to the information critical to the unprecedented success of the Boulder Rock Club and the hundreds of other public and private climbing wall facilities we have helped develop.

Tailored around your needs, this full day of one-on-one consulting in Boulder, Colorado will help you:

1. Evaluate your potential opportunity and create a winning business plan
2. Evaluate space and layout options, guiding your operational plan for optimal success
3. Focus on your market's demographics to give an accurate depiction of operating costs and potential profits for your unique project
4. Gain access to startup and financial information from the Boulder Rock Club including the original business plan which generated complete financing in just a month, and actual financial records detailing over 10 years of successful operations

Topics Covered:

- Business Plan Development
- Boulder Rock Club Financials
- Market Research
- Business Capitalization
- Location, Facility, Layout
- Start-up Costs
- Timeline Development

Contact Us

Every project is unique. Contact Jerad Wells, *Director of Sales and Business Development*, at 303-447-0512 or jeradw@eldowalls.com to begin turning your vision into a reality.



"Before coming to Eldo's consulting program, I really had no idea where to start with such an in-depth project. However, spending the time with them, going through everything that could possibly pertain to opening a gym, I left with direction, confidence, and straight up just a ton of information. Without this program I would not have had the knowledge to move forward to such a goal as opening my own gym."

Gord McArthur—British Columbia, Canada